Welcome to Curtin Business School!

Orientation Welcome - Tuesday 24 February 2015
Orientation Schedule

• Welcome to Country
• Sam and Ryan to share their uni highlights
• Presentation from Kelly-Anne Davis, CBS Graduate and Account Director at 303 Lowe
• Presentation from Amy Bracegirdle, CBS Guild Representative
• Presentation from Marc Stoitis, Manager, CBS Industry Connect
• Student Charter- What you can expect from Curtin and what Curtin expects from you
• Survey answers and announcement of prize winners!
• Explanation of Student Mentor Program and next instructions about the ‘Meet and Greet’ session

Session to conclude at approximately 12pm
Some Simple Guidelines

• Please turn your mobile phones on ‘do not disturb’ or silent mode.

• Please treat all speakers with respect by not talking during the session.
Curtin Business School Orientation
Welcome to Country
## Semester One 2015 Orientation Program

### Daily

**Henderson Village**: 10.00am-4.00pm on Monday, Tuesday, Thursday and Friday, Henderson Village, see map.

** Zones**: 10.00am-4.00pm on Monday and 10.00am-4.00pm on Tuesday, Thursday and Friday. Various locations, see map.

**The Cabin**: 10.00am-4.00pm on Monday and 10.00am-4.00pm on Tuesday, Thursday and Friday, Sir Charles Court Promenade, see map.

**Library tour**: 11.00am, 12.00pm, 1.00pm and 2.00pm on Monday, Tuesday, Thursday and Friday, Library Building 105412.

**Guild explore (campus) tour**: 2.00pm on Monday and 10.00am and 2.00pm on Tuesday, Thursday and Friday. Guild Reception Building 106F.

**Student ID cards**: 9.00am-4.45pm each day. Bankwest LT Building 202A220 (enter via rear of building).

### Monday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.00am-10.30am</td>
<td>Official welcome Henderson Village</td>
</tr>
<tr>
<td>11.00am-12.30pm</td>
<td>Meet, play, live - your wellbeing at Curtin</td>
</tr>
<tr>
<td></td>
<td>LT 213.101</td>
</tr>
<tr>
<td>12.00pm-6.00pm</td>
<td>Building networks with communities and industries through Work</td>
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<tr>
<td></td>
<td>Integrated Learning (WIL)</td>
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<tr>
<td></td>
<td>1.00pm-2.00pm</td>
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<tr>
<td></td>
<td>LT 213.101</td>
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<tr>
<td>2.00pm-3.00pm</td>
<td>CareerHub crash course</td>
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<tr>
<td></td>
<td>LT 213.101</td>
</tr>
<tr>
<td>3.00pm-4.00pm</td>
<td>Scholarships at Curtin</td>
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<tr>
<td></td>
<td>LT 213.101</td>
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### Tuesday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>2.00pm-3.00pm</td>
<td>OASIS, Blackboard and IT essentials?! How to...</td>
</tr>
<tr>
<td></td>
<td>Curtin Stadium Building 111</td>
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<tr>
<td>3.00pm-4.00pm</td>
<td>Succeeding at uni</td>
</tr>
<tr>
<td></td>
<td>Curtin Stadium Building 111</td>
</tr>
<tr>
<td>3.00pm-4.00pm</td>
<td>Disability services</td>
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<tr>
<td></td>
<td>Curtin Stadium Building 111</td>
</tr>
<tr>
<td>3.00pm-4.00pm</td>
<td>Counselling and Disability Services Building 109, Lev 2</td>
</tr>
<tr>
<td></td>
<td>LT 213.101</td>
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### Wednesday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9.00am-10.00am</td>
<td>International orientation</td>
</tr>
<tr>
<td></td>
<td>Compulsory for International students</td>
</tr>
<tr>
<td>10.00am-12.00pm</td>
<td>Curtin Stadium Building 111</td>
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<tr>
<td>10.00am-5.00pm</td>
<td>Guild O-Day</td>
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<td></td>
<td>Sir Charles Court Promenade - outside Building 106F</td>
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### Thursday

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9.00am-10.00am</td>
<td>Disability services (repeat)</td>
</tr>
<tr>
<td></td>
<td>Curtin Stadium Building 111</td>
</tr>
<tr>
<td>10.00am-11.00am</td>
<td>Counselling and Disability Services Building 109, Lev 2</td>
</tr>
<tr>
<td></td>
<td>LT 213.101</td>
</tr>
<tr>
<td>11.00am-12.00pm</td>
<td>Succeeding at uni (repeat)</td>
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<tr>
<td></td>
<td>Curtin Stadium Building 111</td>
</tr>
<tr>
<td>11.00am-12.00pm</td>
<td>Boost your language skills and your grades</td>
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<tr>
<td></td>
<td>300.220C7/300.221C7</td>
</tr>
<tr>
<td>12.00pm-1.00pm</td>
<td>Getting involved - leadership, volunteering and community projects</td>
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<td></td>
<td>1.00pm-2.00pm</td>
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<tr>
<td>2.30pm-3.30pm</td>
<td>Party without the pitfalls</td>
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<tr>
<td></td>
<td>LT 213.101</td>
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<tr>
<td>3.00pm-4.00pm</td>
<td>Getting around safe and sound</td>
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<tr>
<td></td>
<td>LT 213.101</td>
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<tr>
<td>5.00pm-7.00pm</td>
<td>Mature age students</td>
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<td></td>
<td>5.00pm-7.00pm</td>
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### Friday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10.00am-11.00am</td>
<td>Stretching your student dollar</td>
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<tr>
<td></td>
<td>LT 213.101</td>
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<tr>
<td>12.00pm-1.00pm</td>
<td>Building networks with communities and industries through Work</td>
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<td></td>
<td>Integrated Learning (WIL)</td>
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<td></td>
<td>LT 213.101</td>
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<tr>
<td>12.00pm-1.00pm</td>
<td>RecFest</td>
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<td></td>
<td>1.00pm-5.00pm</td>
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<td></td>
<td>Curtin Stadium Building 111</td>
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<tr>
<td>7.00pm-9.00pm</td>
<td>Guild Tav party (18+ event)</td>
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<td>7.00pm-9.00pm</td>
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<tr>
<td>10.30pm</td>
<td>Curtin Tavern Building 106C</td>
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**Did you know?** Rooms and lecture theatres on campus are referred to by their building number, level number and room number. For example: LT 213.101 = Lecture Theatre, Building 213, level 1, room 1.
Sam Cobb
CBS Graduates – Uni Highlights!
Ryan McRedmond
CBS Graduates – Uni Highlights!
Kelly-Anne Davis
CBS Graduate & Account Director at 303 Lowe
WORKING IN CANADA
“We’ve gone from being exposed to about 500 ads a day back in the 1970s to as many as 5,000 a day today”

Jay Walker-Smith, Yankelovich Consumer Research
THANK YOU
Amy Bracegirdle

CBS Representative – Curtin Student Guild
Curtin Student Guild

Our vision is to be an independent organisation which is highly valued by all of the University community, especially our members, through the active provision of services and benefits, encompassing all aspects of student life.

business@guild.curtin.edu.au
Equity Departments

C U P S A
A DEPARTMENT OF CURTIN STUDENT GUILD

International Student Committee
A DEPARTMENT OF CURTIN STUDENT GUILD

Mature-Age Department
A DEPARTMENT OF CURTIN STUDENT GUILD

Indigenous Department
A DEPARTMENT OF CURTIN STUDENT GUILD

Women's Department
A DEPARTMENT OF CURTIN STUDENT GUILD

Queer Department
A DEPARTMENT OF CURTIN STUDENT GUILD

business@guild.curtin.edu.au
What does the Guild do for me?

The Guild

• Represents you across a number of University Committees from the Academic Board to the Workplace Integrated Learning Advisory Group.
• Runs Student Assist to help you get back up when you get knocked down.
• Runs loads of events across campus, from Tav Parties to Pasar Malam.
• Gives you discounts across campus at all the Guild run outlets.
• Funds Clubs and Societies across campus.

business@guild.curtin.edu.au
Social

- Wicked Wednesdays @ The Tav
- Funk’n Fridays from 4pm on Fridays!
- Toga Party, THIS FRIDAY!
- International Student Committee Perth Tour
- Summerfest
- Open Mic Comedy
- Pasar Malam
- Club Events throughout the semester

business@guild.curtin.edu.au
We have clubs based around...

- Academic
- International
- Issues based
- Social
- Special Interest
- Religion
- Sports

business@guild.curtin.edu.au
Financial

The Guild runs programs to help Financially

- Childcare Grants
- Tax Help
- Bookshop Grants
- Re-Boot computer services
- Emergency Financial Relief
- Fill the Gap- Rural Health Support

business@guild.curtin.edu.au
Student Assist

Student Assist are the welfare, support, and advocacy service of the Curtin Student Guild

○ Academic Misconduct
○ Bookshop Grants
○ Career & Resume Assistance
○ Tenancy Advice
○ Appeals of Grades
○ Appealing Termination
○ Legal Assistance

business@guild.curtin.edu.au
Welfare

- Grill the Guild every second Wednesday from February 25th
  - Free Sausage Sizzle for Guild Members!
    - 12-2pm outside Building 106F

- Student Wellbeing Breakfasts fortnightly from March 11th
  - Free BBQ Breakfast + Treats for Guild Members!
    - 9-10:30am outside Building 106F

business@guild.curtin.edu.au
O-Day

• Heaps of **Giveaways**

• Your chance to **see what the Guild is all about**

• **Fun festival vibe throughout the day**

• **DJ’s playing throughout the day**

• **Clubs, Clubs, and more Clubs**

business@guild.curtin.edu.au
Activate Now!

• Membership is free for all Students!

• All you need to do is walk up to one of our membership stalls around campus and ask them to activate your Curtin Student Guild Membership

• There’s even a membership stall outside the stadium so you can activate your membership as you leave today!

business@guild.curtin.edu.au
And yeah, it’s hard to tell sometimes
Marc Stoitis
Manager, CBS Industry Connect & Program Manager, MBA (Global)
A few of our Graduates!

Kate Nixon
Director – Ernst & Young New York
BCom - Marketing & Public Relations

Fadhila Adnan
YouTube Media Manager AU/NZ – Google
BCom - Marketing & Information Systems

Brad Hogg
Founder, EdVentureLearn &
Australian Cricketer
BCom - Accounting & Marketing

Paul Bloxham
Chief Economist, HSBC
BCom - Economics
Bachelor of Commerce

Degree Structure

- 3 years full-time
- First year common core units
- Specialise in year 2&3
- Most units are presented within a lecture and tutorial format
- Generally 3 hours contact per unit/per week
Bachelor of Commerce – Majors

Largest & most comprehensive range of business specialisations in Western Australia

- Accounting
- Accounting Technologies
- Advertising
- Banking
- Business Information Systems
- Business Information Technology
- Business Law
- Economics
- Entrepreneurship
- Event Management
- Finance
- Financial Planning
- Human Resource Management
- Law
- Logistics & Supply Chain Management
- Industrial Relations
- International Business
- Management
- Marketing
- Property Development & Valuation
- Public Relations
- Taxation
- Tourism & Hospitality
Single & Double Majors

You can focus on a single area of specialisation (a single major) or two separate areas of specialisation (a double major).

A **SINGLE MAJOR** lets you undertake elective units, and gives you a broader perspective of a single business area.

A **DOUBLE MAJOR** gives you an in-depth perspective of two business areas.
Bachelor of Commerce Interfaculty Majors

• Accounting and: Chinese

• Advertising and: Creative Advertising and Graphic Design

• Business Information Systems and: Internet Communications

• Business Information Technology and: Digital Design

• Business Law and: Geography; International Relations; Journalism

• Economics and: International Relations

• Public Relations and: Journalism

(Note: These majors have different core units!)
Major Selection

- Pass 4 units
- Receive email requesting you select your major/s
- Make sure you get to know eStudent!

Changing Majors

- There is always an option to change
- No limit or fee for changing
- Pursue something you’re genuinely interested in!
Bachelor of Laws

• The Curtin LLB will give you a professional legal qualification allowing you to practise as a lawyer, give legal advice and appear in court

• It will also give you a strong commercial awareness and the opportunity to specialise in industry

• 3 years full-time (combination of semesters & trimesters)

• After completing an approved Professional Legal Practice (PLT) program, can enter legal practice in under four years

• Flexible course options

• A choice of double degrees
CBS Industry Connect

Our aim is to link you to the real business world!

You will engage with industry through:

- Real-life scenarios & practical assignments
- Guest lectures/workshop led by industry professionals
- Networking events
- Internships
- Employment opportunities
CBS Industry Connect – Website

business.curtin.edu.au/experience

• Dedicated pages on our website to direct you to events and opportunities on Career Hub (like SEEK, only it’s specialised for Curtin students!)

• Student Competitions

• CBS Clubs and Associations

• Student Exchange
CBS Industry Connect
Some examples...

• 14 students have undertaken a 4 week internship in Kuala Lumpur with a multinational public relations firm.

• 3 CBS students have been selected to undertake an internship at the United States Consulate General Office in Perth.

• 4 students have interned at Initiative Media, a global communications firm.

• 20 students undertook a Study Tour in Borneo!
CBS Industry Connect

Some examples…

• 6 students have assisted the *Duchenne Foundation* in preparing for their Gala Ball.

• 7 students have been involved in organising dining events in Perth, Melbourne and London for Perth-based charity, *Dine for Life*.

• 20 students had the opportunity to present to the Directors of *PricewaterhouseCoopers (PwC)*, a leading multinational professional services firm.
The Curtin Student Charter

Sets out the expectations and responsibilities of students and has been developed in partnership between the University and the Student Guild.

**Students have responsibilities and are expected to:**

- Inform themselves of, and comply with, all relevant laws, policies and procedures relating to their rights as a student.
- Participate constructively in the learning experience.
- Be aware of course and unit requirements and their individual academic progress.
- Behave in an appropriate manner within the learning environment, showing respect for both staff and fellow students at all times.
- Embrace and recognise diversity.
- Use University facilities and services in an honest and responsible manner.
- Recognise that cheating, plagiarism and fabrication or falsifications of data are not acceptable.
The Curtin Student Charter

Sets out the expectations and responsibilities of students and has been developed in partnership between the University and the Student Guild.

The University undertakes to:

• Ensure that students have access to all relevant laws, policies and procedures relating to their rights as a student.
• Provide support services which take into consideration the requirements of all students.
• Provide a study environment free from unlawful discrimination, bullying or harassment.
• Provide a safe environment for study, research and other university related activities and to observe all relevant legislation.
• Embrace and recognise diversity.

More information can be found here: students.curtin.edu.au
Your Survey Responses
What you want to know about beginning your studies at CBS!
Survey Responses

- An email was sent out asking you to complete a survey addressing questions that you might have about beginning your degree at CBS.
- The questions that were most popular have been recorded and the answers will be provided now!
What do I need to bring to my first class?

63.87% of you wanted to know the answer!
Question 2 – Course & Class Structure

What do I do if I can’t make it to class?

37.17% of you wanted to know the answer!
Question 2 – Course & Class Structure

What is the difference between a lecture, tutorial and seminar?

30.37% of you wanted to know the answer!
What type of assessments may I have to complete?

30.37% of you wanted to know the answer!
Question 4 – Extra-curricular Opportunities

How do I find out about internship/work experience opportunities?

58.64% of you wanted to know the answers!
Question 5 – Social Activities

What are some tips on balancing social, work and uni life?

29.32% wanted to know some tips!
Question 5 – Social Activities

What are some of the best ways to make friends at uni?

27.23% of you wanted to know the answers!
Survey Winners!

10 students that completed the survey have been selected at random and will win a $25 Guild Gift Voucher!
AND THE SURVEY WINNERS ARE...!

Caitlin Reynolds – 18346035
Fiona Yokohata – 18355743
Danfeng Zhao – 18363050
Zachary Hill - 18341069
Artemiy Stakhanov – 18353996
Chloe Nayar – 18349979
Tamaki Brinkworth – 18345838
Kyle Febers – 18343175
Thanh Hong Tien THAI – 18392698
Vaishaly Rabadia - 18349432
Meet & Greet Session

12.30pm TODAY in Elizabeth Jolley Lecture Theatre Building 210.101

• Optional session
• Designed so that you can meet a Student Mentor
• Interactive activities run by Curtin Leadership Centre and Curtin Careers and Employment Centre
• FREE pizza will be on offer!
• Student Mentors can provide you with a campus tour highlighting some of the key spots on campus
Student Mentor Program

Goal: Designed to help you as you start your degree at CBS by assisting you with questions you may have about university life.

- If Mentors can’t help you, they will do their best to direct you to the right department or individual.

- Your Mentor will begin emailing you in the first week – please respond!

- Some CBS Student Mentors are here today to meet with you and to provide a guided tour of the campus.
Thank you for listening & good luck!

Orientation Welcome - Tuesday 24 February 2015