



ROBERT GORDON UNIVERSITY ABERDEEN

Module Guide for Exchange Students

Aberdeen Business School
The Law School
School of Creative and Cultural Business

2017-18

Semester 1 (Fall Semester)



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Introduction

European Credit Transfer and Accumulation System (ECTS)

Robert Gordon University can offer all exchange students ECTS credits for any modules they successfully complete during their time in Aberdeen. ECTS credits are exactly half of the local Scottish credit system - Scottish Credit and Qualification Framework (SCQF). Students need to enrol in 30 ECTS as an exchange student.

Please Note:

- We refer to the Autumn/Fall Semester as Semester 1 and the Spring Semester as Semester 2.
- The term 'Stage' is used at Robert Gordon University to indicate the year of study, i.e. Stage 1 = first year
- The term 'Course' refers to the programme you are following, i.e BA (Hons) Management
- The term 'module' is used to refer to the class/each individual part of the course you study, for example Organisational Behaviour.

Please be aware that, unlike some other education systems, modules in Semester 1 will differ from those in Semester 2.

All students will receive a Transcript of Records to reflect their achievements. This will not be officially approved until after the Assessment Boards, which take place in June each year.

Important Advice on Module Choices

Exchange Students coming to Aberdeen Business School, The Law School or the School of Creative and Cultural Business MUST follow a standard route/set module block. For example, a student who has studied Management and has already completed 3 semesters at their own institution should follow the equivalent timetable: Stage 2, Semester 2 of BA (Hons) Management, and would write those modules from the corresponding blocks on their learning agreement.

*Please choose your programme carefully. Students will **NOT** be allowed to change once the Learning Agreement has been approved.*

This is an accurate guide based on the information available at the time of publication. Please be aware, however, that this can sometimes change. We cannot guarantee that all courses/modules will run, especially if there are not enough students.

Semester One (Fall Semester) Module Choices

*Please choose one of the set module blocks
and write the corresponding modules on your learning agreement
(for example: BA (Hons) Management Stage 2)*

BA (Hons) Management

<u>Stage 2</u>	<u>Stage 3</u>
BS2103 Work and Organisational Behaviour 7.5	BS2158 International Business 7.5
BS2268 Personal & Business Finance 7.5	BS3195 Corporate Governance 7.5
BS2293 Business Ideas and Opportunities 7.5	BS3961 Health and Safety Fundamentals 7.5
BS2108 Operations Management 7.5	BS3916 Managing Projects 7.5

BA (Hons) Management with HRM

<u>Stage 2</u>	<u>Stage 3</u>
BS2103 Work and Organisational Behaviour 7.5	BS3351 Fundamentals of Employment Law 7.5
BS2268 Personal & Business Finance 7.5	BS3961 Health and Safety Fundamentals 7.5
BS2293 Business Ideas and Opportunities 7.5	BS39195 Corporate Governance 7.5
BS2108 Operations Management 7.5	BS3916 Managing Projects 7.5

BA (Hons) Management with Marketing

<u>Stage 2</u>	<u>Stage 3</u>
BS2103 Work and Organisational Behaviour 7.5	BS3921 PR Strategy & Specialisms 7.5
BS2268 Personal & Business Finance 7.5	BS3961 Health and Safety Fundamentals 7.5
BS2293 Business Ideas and Opportunities 7.5	BS3105 Events Management 7.5
BS2247 Advertising Communication 7.5	BS3916 Managing Projects 7.5

BA (Hons) International Business Management

<u>Stage 2</u>	<u>Stage 3</u>
BS2103 Work and Organisational Behaviour 7.5	BS3200 International Trading 7.5
BS2268 Personal and Business Finance 7.5	BS3111 IT for Managers 7.5
BS2293 Business Ideas and Opportunities 7.5	BS3195 Corporate Governance 7.5
BS2158 International Business 7.5	BS3916 Managing Projects 7.5

BA (Hons) Public Relations

<u>Stage 2</u>	<u>Stage 3</u>
BS2284 Corporate Events Management 7.5	BS3921 Public Relations Strategy & Specialisms 7.5
BS2247 Advertising Communication 7.5	BS3922 Communication Project Management 15
BS2290 Documentary Discourse and practice 15	BS3105 Events Management 7.5

BA (Hons) Journalism

<u>Stage 2</u>	<u>Stage 3</u>
BS2157 Features Writing 7.5	BS3157 Applied News Production 15
BS2291 Media Semiotics and Discourse 7.5	BS3144 Political Participation & Pressure groups 7.5
BS2274 Principles and Practice of Reporting 15	BS3350 Media History 7.5

BA (Hons) Media Studies

<u>Stage 2</u>	<u>Stage 3</u>
BS2291 Media Semiotics & Discourse 7.5	BS3138 Interactive Media Project 7.5
BS2247 Advertising Communication 7.5	BS3922 Communication Project Management 15
BS2290 Documentary Discourse and practice 15	BS3350 Media History 7.5

BA (Hons) Fashion Management

<u>Stage 2</u>	<u>Stage 3</u>
BS2317 Omni-Channel Fashion 7.5	BS3105 Events Management 7.5
BS2247 Advertising Communication 7.5	BS3136 Ethics & the Consumer 7.5
BS2279 Fashion Communication 15	BS3192 Fashion Branding 7.5
	BS3193 Financial Merchandising for Fashion 7.5

BA (Hons) International Tourism Management

<u>Stage 2</u>	<u>Stage 3</u>
BS2148 Tourism Destination Development 7.5	BS3105 Events Management 7.5
BS2103 Work & Organisational Behaviour 7.5	BS2158 International Business 7.5
BS2262 Globalisation 7.5	BS3136 Ethics and the Consumer 7.5
BS2277 Brand Management 7.5	BS2293 Business Ideas and Opportunities 7.5

BA (Hons) International Hospitality Management

<u>Stage 2</u>		<u>Stage 3</u>	
BS2102	Food and Beverage Management 7.5	BS3105	Events Management 7.5
BS2500	Live Hospitality project I: Scoping and Design 7.5	BS2158	International Business 7.5
BS2262	Globalisation 7.5	BS3136	Ethics and the Consumer 7.5
BS2277	Brand Management 7.5	BS2293	Business Ideas and Opportunities 7.5

BA (Hons) Events Management

<u>Stage 2</u>		<u>Stage 3</u>	
BS2247	Advertising Communication 7.5	BS3921	PR Strategies and Specialisms 7.5
BS2103	Work & Organisational Behaviour 7.5	BS3960	Event Sponsorship and Fundraising 7.5
BS2277	Brand Management 7.5	BS3136	Ethics and the Consumer 7.5
BS2284	Corporate Events Management 7.5	BS2293	Business Ideas and Opportunities 7.5

BA (Hons) Law and Management

<u>Stage 2</u>		<u>Stage 3</u>	
BS2153	Law of Contract 7.5	BS1112	Legal Methods 7.5
BS2262	Globalisation 7.5	BS2164	Delict 7.5
BS2276	Criminal Law 7.5	<i>Plus 2 Options from list below:</i>	
<i>AND One option from list below:</i>		BS3136	Ethics and the Consumer 7.5
BS1112	Legal Methods 7.5	BS3174	Family Law 7.5
BS1201	Financial Environment 7.5	BS3195	Corporate Governance 7.5
BS2103	Work & Organisational Behaviour 7.5	BS3351	Fundamentals of Employment Law 7.5
BS2145	European Union 7.5		
BS1226	Marketing 7.5		

LLB

<u>Stage 2</u>		<u>Stage 3</u>	
BS2153	Law of Contract 7.5	<i>Choose 1 options between:</i>	
BS2276	Criminal Law 7.5	AS3080	Forensic Practice 7.5
BS3175	Succession 7.5	BS3916	Managing Projects 7.5
BS2246	Law of Evidence 7.5	<i>AND Choose 3 options from list below:</i>	
		BS3351	Fundamentals of Empl. Law 7.5
		BS4116	Roman Law 7.5
		BS4143	Employment Law 7.5
		BS4148	Criminal Justice 7.5
		BS4174	European Union Law 7.5
		BS4175	Legal Issues in Construction 7.5
		BS4177	Criminal Responsibility 7.5
		BS4179	Environmental Law 7.5
		BS4218	Public International Law 7.5
		BS4297	Comparative Company Law 7.5

BA (Hons) Accounting and Finance

<u>Stage 2</u>		<u>Stage 3</u>	
BS2114	Quantitative Business Techniques 7.5	BS3112	Literature Project 7.5
BS3142	External Reporting 7.5	BS3212	Theory of Auditing 7.5
BS3143	Financial Decision Making 7.5	BS3142	External Reporting 7.5
BS2225	Advanced Business Law 7.5	BS3143	Financial Decision Making 7.5

Module Descriptors

For more information about the content, reading material, assessment and background of each module listed in this guide, you should:

- Visit www.rgu.ac.uk
- Type “Module Database” in the Search box at the top right of the screen
- Type the module code (eg BS2116) in the top search box
- Click on the name of the module for information

- For those accessing this guide electronically, please follow this link:
http://www4.rgu.ac.uk/prospectus/modules/disp_modulesearch.cfm?



Contact Details

Should you wish further information about studying in the Aberdeen Business School or if you have any queries on the courses available please contact The Global Engagement Centre:

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Web Links

Further information about Robert Gordon University can be found online:

RGU Home Page	http://www.rgu.ac.uk
Incoming Exchange students	http://www.rgu.ac.uk/future-students/study-abroad
The Accommodation Office	http://www.rgu.ac.uk/living/accommodation/accommodation