Module Guide for Exchange Students
Aberdeen Business School
The Law School
School of Creative and Cultural Business

2017-18
Semester 1 (Fall Semester)

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European Credit Transfer and Accumulation System (ECTS)
Robert Gordon University can offer all exchange students ECTS credits for any modules they successfully complete during their time in Aberdeen. ECTS credits are exactly half of the local Scottish credit system - Scottish Credit and Qualification Framework (SCQF). Students need to enrol in 30 ECTS as an exchange student.

Please Note:
- We refer to the Autumn/Fall Semester as Semester 1 and the Spring Semester as Semester 2.
- The term ‘Stage’ is used at Robert Gordon University to indicate the year of study, i.e. Stage 1 = first year
- The term ‘Course’ refers to the programme you are following, i.e. BA (Hons) Management
- The term ‘module’ is used to refer to the class/each individual part of the course you study, for example Organisational Behaviour.

Please be aware that, unlike some other education systems, modules in Semester 1 will differ from those in Semester 2.

All students will receive a Transcript of Records to reflect their achievements. This will not be officially approved until after the Assessment Boards, which take place in June each year.

Important Advice on Module Choices

Exchange Students coming to Aberdeen Business School, The Law School or the School of Creative and Cultural Business MUST follow a standard route/set module block. For example, a student who has studied Management and has already completed 3 semesters at their own institution should follow the equivalent timetable: Stage 2, Semester 2 of BA (Hons) Management, and would write those modules from the corresponding blocks on their learning agreement.

Please choose your programme carefully. Students will NOT be allowed to change once the Learning Agreement has been approved.

This is an accurate guide based on the information available at the time of publication. Please be aware, however, that this can sometimes change. We cannot guarantee that all courses/modules will run, especially if there are not enough students.
Semester One (Fall Semester) Module Choices

*Please choose one of the set module blocks and write the corresponding modules on your learning agreement (for example: BA (Hons) Management Stage 2)*

### BA (Hons) Management

<table>
<thead>
<tr>
<th>Stage 2</th>
<th>Stage 3</th>
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<tbody>
<tr>
<td>BS2103 Work and Organisational Behaviour 7.5</td>
<td>BS2158 International Business 7.5</td>
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<tr>
<td>BS2268 Personal &amp; Business Finance 7.5</td>
<td>BS3195 Corporate Governance 7.5</td>
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<tr>
<td>BS2293 Business Ideas and Opportunities 7.5</td>
<td>BS3961 Health and Safety Fundamentals 7.5</td>
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<tr>
<td>BS2108 Operations Management 7.5</td>
<td>BS3916 Managing Projects 7.5</td>
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### BA (Hons) Management with HRM

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<tbody>
<tr>
<td>BS2103 Work and Organisational Behaviour 7.5</td>
<td>BS3351 Fundamentals of Employment Law 7.5</td>
</tr>
<tr>
<td>BS2268 Personal &amp; Business Finance 7.5</td>
<td>BS3961 Health and Safety Fundamentals 7.5</td>
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<tr>
<td>BS2293 Business Ideas and Opportunities 7.5</td>
<td>BS39195 Corporate Governance 7.5</td>
</tr>
<tr>
<td>BS2108 Operations Management 7.5</td>
<td>BS3916 Managing Projects 7.5</td>
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### BA (Hons) Management with Marketing

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<tr>
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<th>Stage 3</th>
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<tbody>
<tr>
<td>BS2103 Work and Organisational Behaviour 7.5</td>
<td>BS3921 PR Strategy &amp; Specialisms 7.5</td>
</tr>
<tr>
<td>BS2268 Personal &amp; Business Finance 7.5</td>
<td>BS3961 Health and Safety Fundamentals 7.5</td>
</tr>
<tr>
<td>BS2293 Business Ideas and Opportunities 7.5</td>
<td>BS3105 Events Management 7.5</td>
</tr>
<tr>
<td>BS2247 Advertising Communication 7.5</td>
<td>BS3916 Managing Projects 7.5</td>
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### BA (Hons) International Business Management

<table>
<thead>
<tr>
<th>Stage 2</th>
<th>Stage 3</th>
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<tbody>
<tr>
<td>BS2103 Work and Organisational Behaviour 7.5</td>
<td>BS3200 International Trading 7.5</td>
</tr>
<tr>
<td>BS2268 Personal and Business Finance 7.5</td>
<td>BS3111 IT for Managers 7.5</td>
</tr>
<tr>
<td>BS2293 Business Ideas and Opportunities 7.5</td>
<td>BS3195 Corporate Governance 7.5</td>
</tr>
<tr>
<td>BS2158 International Business 7.5</td>
<td>BS3916 Managing Projects 7.5</td>
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</tbody>
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### BA (Hons) Public Relations

**Stage 2**
- BS2284 Corporate Events Management 7.5
- BS2247 Advertising Communication 7.5
- BS2290 Documentary Discourse and practice 15

**Stage 3**
- BS3921 Public Relations Strategy & Specialisms 7.5
- BS3922 Communication Project Management 15
- BS3105 Events Management 7.5

### BA (Hons) Journalism

**Stage 2**
- BS2157 Features Writing 7.5
- BS2291 Media Semiotics and Discourse 7.5
- BS2274 Principles and Practice of Reporting 15

**Stage 3**
- BS3157 Applied News Production 15
- BS3144 Political Participation & Pressure groups 7.5
- BS3350 Media History 7.5

### BA (Hons) Media Studies

**Stage 2**
- BS2291 Media Semiotics & Discourse 7.5
- BS2247 Advertising Communication 7.5
- BS2290 Documentary Discourse and practice 15

**Stage 3**
- BS3138 Interactive Media Project 7.5
- BS3922 Communication Project Management 15
- BS3350 Media History 7.5

### BA (Hons) Fashion Management

**Stage 2**
- BS2317 Omni-Channel Fashion 7.5
- BS2247 Advertising Communication 7.5
- BS2279 Fashion Communication 15

**Stage 3**
- BS3105 Events Management 7.5
- BS3136 Ethics & the Consumer 7.5
- BS3192 Fashion Branding 7.5
- BS3193 Financial Merchandising for Fashion 7.5

### BA (Hons) International Tourism Management

**Stage 2**
- BS2148 Tourism Destination Development 7.5
- BS2103 Work & Organisational Behaviour 7.5
- BS2262 Globalisation 7.5
- BS2277 Brand Management 7.5

**Stage 3**
- BS3105 Events Management 7.5
- BS2158 International Business 7.5
- BS3136 Ethics and the Consumer 7.5
- BS2293 Business Ideas and Opportunities 7.5
### BA (Hons) International Hospitality Management

#### Stage 2
- BS2102 Food and Beverage Management 7.5
- BS2500 Live Hospitality project I: Scoping and Design 7.5
- BS2262 Globalisation 7.5
- BS2277 Brand Management 7.5

#### Stage 3
- BS3105 Events Management 7.5
- BS2158 International Business 7.5
- BS3136 Ethics and the Consumer 7.5
- BS2293 Business Ideas and Opportunities 7.5

### BA (Hons) Events Management

#### Stage 2
- BS2247 Advertising Communication 7.5
- BS2103 Work & Organisational Behaviour 7.5
- BS2277 Brand Management 7.5
- BS2284 Corporate Events Management 7.5

#### Stage 3
- BS3921 PR Strategies and Specialisms 7.5
- BS3960 Event Sponsorship and Fundraising 7.5
- BS3136 Ethics and the Consumer 7.5
- BS2293 Business Ideas and Opportunities 7.5

### BA (Hons) Law and Management

#### Stage 2
- BS2153 Law of Contract 7.5
- BS2262 Globalisation 7.5
- BS2276 Criminal Law 7.5
- AND One option from list below:
  - BS1112 Legal Methods 7.5
  - BS1201 Financial Environment 7.5
  - BS2103 Work & Organisational Behaviour 7.5
  - BS2145 European Union 7.5
  - BS1226 Marketing 7.5

#### Stage 3
- BS1112 Legal Methods 7.5
- BS2164 Delict 7.5
- Plus 2 Options from list below:
  - BS3136 Ethics and the Consumer 7.5
  - BS3174 Family Law 7.5
  - BS3195 Corporate Governance 7.5
  - BS3351 Fundamentals of Employment Law 7.5
### LLB

#### Stage 2
- BS2153 Law of Contract 7.5
- BS2276 Criminal Law 7.5
- BS3175 Succession 7.5
- BS2246 Law of Evidence 7.5

#### Stage 3
Choose 1 option between:
- AS3080 Forensic Practice 7.5
- BS3916 Managing Projects 7.5

AND Choose 3 options from list below:
- BS3351 Fundamentals of Empl. Law 7.5
- BS4116 Roman Law 7.5
- BS4143 Employment Law 7.5
- BS4148 Criminal Justice 7.5
- BS4174 European Union Law 7.5
- BS4175 Legal Issues in Construction 7.5
- BS4177 Criminal Responsibility 7.5
- BS4179 Environmental Law 7.5
- BS4218 Public International Law 7.5
- BS4297 Comparative Company Law 7.5

### BA (Hons) Accounting and Finance

#### Stage 2
- BS2114 Quantitative Business Techniques 7.5
- BS3142 External Reporting 7.5
- BS3143 Financial Decision Making 7.5
- BS2225 Advanced Business Law 7.5

#### Stage 3
- BS3112 Literature Project 7.5
- BS3212 Theory of Auditing 7.5
- BS3142 External Reporting 7.5
- BS3143 Financial Decision Making 7.5
Module Descriptors

For more information about the content, reading material, assessment and background of each module listed in this guide, you should:

- Visit www.rgu.ac.uk
- Type “Module Database” in the Search box at the top right of the screen
- Type the module code (eg BS2116) in the top search box
- Click on the name of the module for information

For those accessing this guide electronically, please follow this link: http://www4.rgu.ac.uk/prospectus/modules/disp_modulesearch.cfm?

Contact Details

Should you wish further information about studying in the Aberdeen Business School or if you have any queries on the courses available please contact The Global Engagement Centre:

absglobalengagement@rgu.ac.uk

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Web Links
Further information about Robert Gordon University can be found online:

RGU Home Page http://www.rgu.ac.uk
Incoming Exchange students http://www.rgu.ac.uk/future-students/study-abroad
The Accommodation Office http://www.rgu.ac.uk/living/accommodation/accommodation